

LICKEY HILLS GEO-CHAMPIONS
ALAN RICHARDSON
ALANRICHARDSON.GEO@GMAIL.COM
T: 01384 293925 M: 07799 533 404

A conservation group established by the Herefordshire and
Worcestershire Earth Heritage Trust



A personal perspective on the work of the Lickey Hills Geo-Champions

The views expressed are not intended to represent the policies and priorities of the Lickey Hills Geo-Champions or the Herefordshire & Worcestershire Earth Heritage Trust.

THE LICKEY HILLS COUNTRY PARK

- Administered by
Birmingham City Council

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- 524 Acres

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- **Visitor Centre**



THE LICKEY HILLS COUNTRY PARK

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- 524 Acres
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- **School Room**



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- Administered by Birmingham City Council
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- **Rangers' Office**



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- **Site Maintenance Yard**



BACKGROUND

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 - **Current funding – Income from Open University Geological Society events**
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SYMBIOTIC RELATIONSHIPS

- Lickey Hills Country Park Rangers



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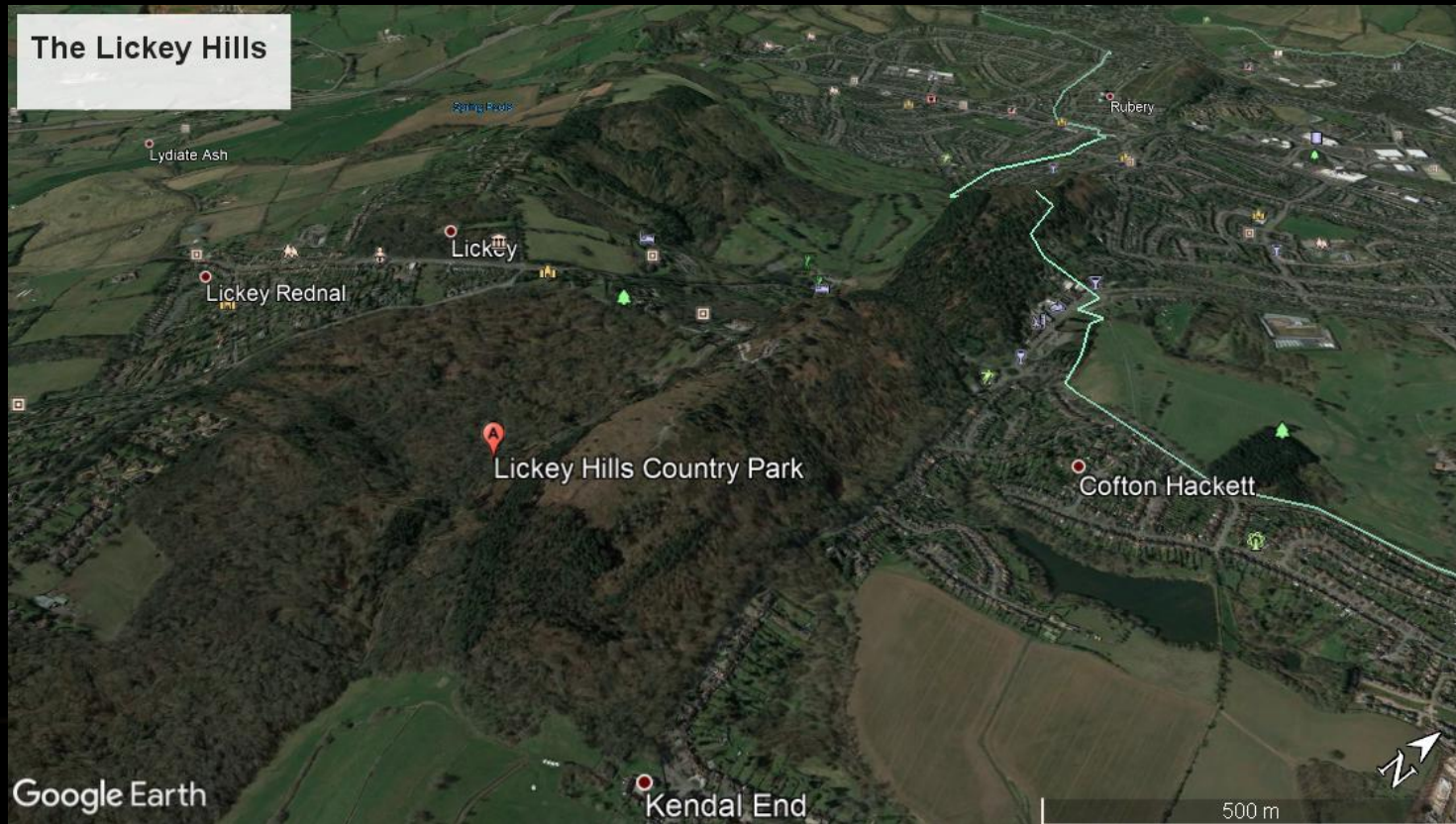
SYMBIOTIC RELATIONSHIPS

- Lickey Hills Country Park Rangers
- OUGS
- H&W Earth Heritage Trust
- Black Country Geological Society
- Birmingham University
- **Lickey Hills Local History Society**



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 - Kendal End
 - Warren Lane
 - Barnt Green Road
 - Rose Hill (x3)
 - Eachway Lane



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- Exploited for aggregate
- 5 Quarries:
 - Kendal End
 - Warren Lane
 - Barnt Green Road
 - Rose Hill
 - Eachway Lane
- **Plus Bilberry Hill Summit & the Rubery A38 Road Cutting**



ACTIVITIES

- Cleaning and Maintenance



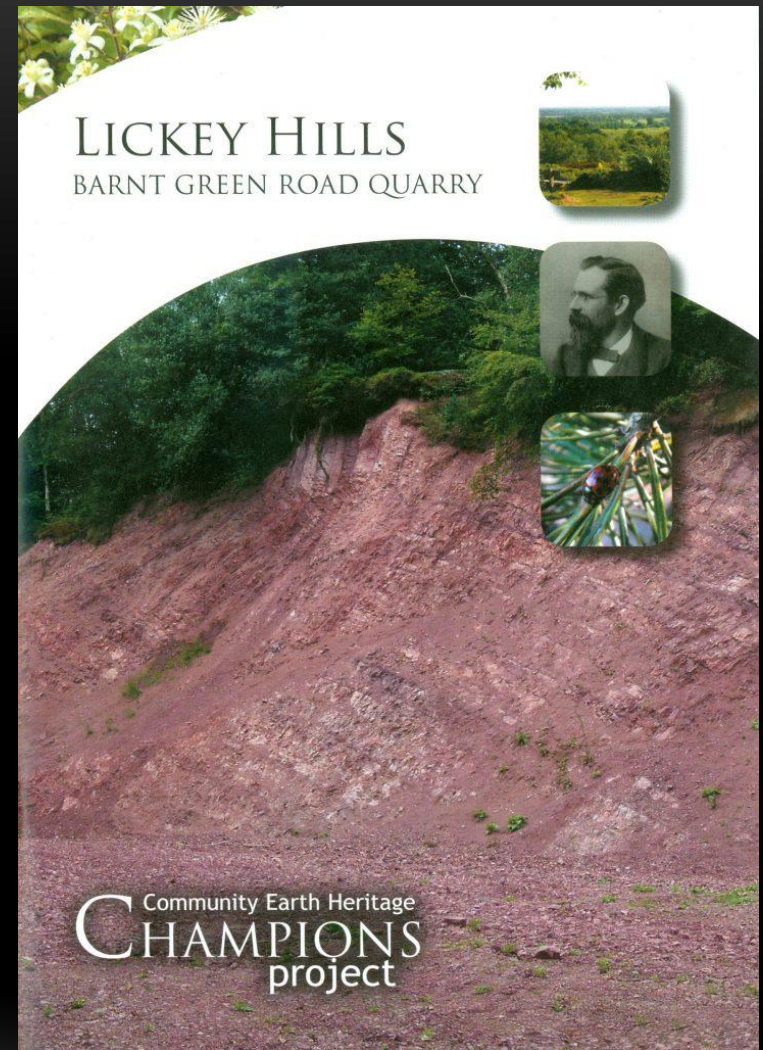
ACTIVITIES

- Cleaning and Maintenance
- **Guided Walks**



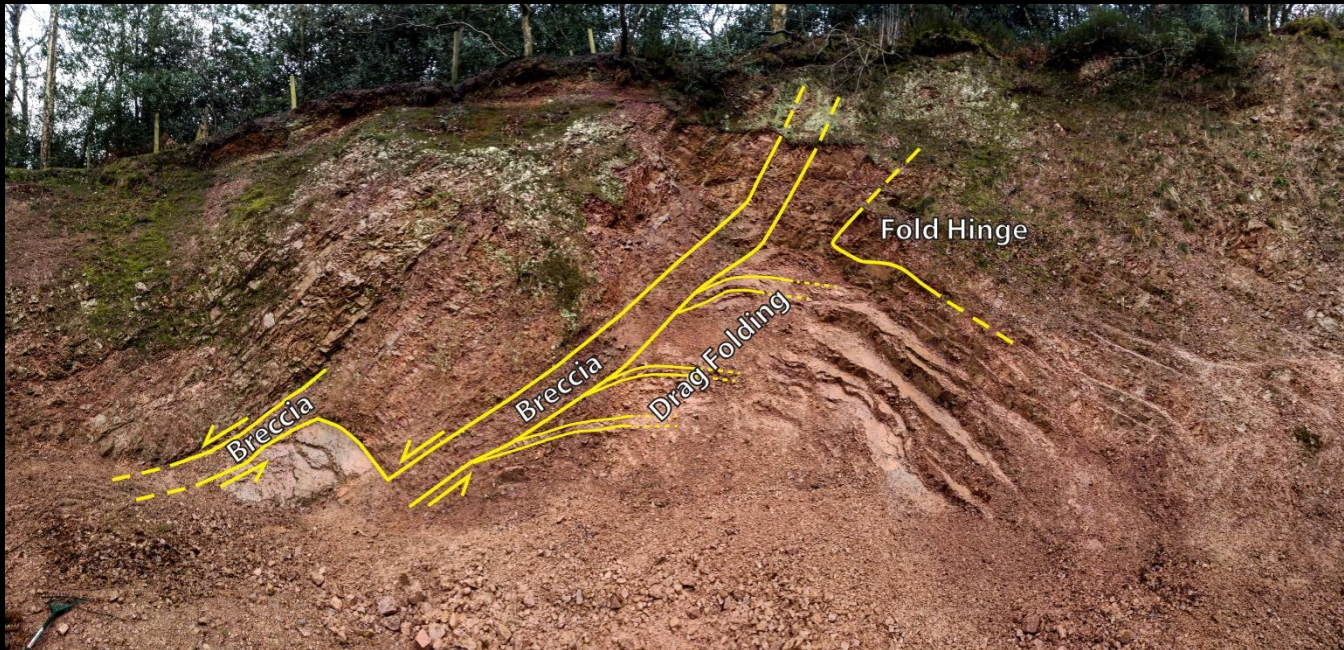
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- **Research**



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- External communication – Twitter: @LickeyChampions; H&W Earth Heritage Trust Newsletter and website



June 2019 news and update

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 - **Membership – the core of active members are retired**
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- Identify Funding Sources
 - Attract New Members
 - Keep Existing Members
 - Publish resources to promote the Lickey Hills as a field course venue for earth science teaching
-

To ensure their future the Lickey Hills Geo-Champions must demonstrate current and continuing value to existing and potential members, by promulgating the importance of their sites to the earth science community and a wider public audience.